

POSHGLAM™

Luscious Lashes from Beauty Society

Monday, September 28, 2009, 10:04 By Leah Jayasanker



Forget the messy glue and falsies (keep it clean now ...we're speaking on lashes) when you can trade up your long-lash get-up for Beauty Society's 'Enormous Lash' Eyelash Enhancing Serum. This stuff is seriously worth the \$95 price tag. Why? Well for one it's half the cost compared to fake lashes done salon-style—these typically begin to fall off in a few days. Two, it's less the cost of a prescription brand of lash extender that supposedly stains the eye area above the lash line. And three, Enormous Lash doesn't hurt eyes after application, (some of the pricier lash extenders irritate and sting).

What POSHGLAM likes best about Beauty Society's product: it is paraben and prostaglandin-free (basically it does not contain the same stuff you might find in grandma's glaucoma medication.)

Beauty Society's 'Enormous Lash' Eyelash Enhancing Serum (\$95) is available at Nordstrom.com.